

HISPANIC HERITAGE MONTH

SEPT 15TH - OCT 15TH

The State of Hispanic/Latinx Business in the Pittsburgh Region

Hispanic businesses are the fastest growing segment of the US economy, with 3.2 million enterprises contributing \$486 billion dollars annually to the economy (*US Hispanic Chamber of Commerce*). Join us for a lively conversation with service providers that support Hispanic/Latinx businesses, Pitt and city officials, and local entrepreneurs about the current climate, trends, and opportunities for the Pittsburgh region's Hispanic-owned business community.

This panel discussion will cover topics such as minority business certification and local contracts, funding resources, and attraction and retention strategies for our region.



MODERATOR

LaMonica Wiggins

University Library System,
University of Pittsburgh



MODERATOR

Brent Rondon

Small Business Development
Center, University of Pittsburgh



PANELIST

Melanie Marie Boyer

Pittsburgh Metropolitan Area
Hispanic Chamber of Commerce



PANELIST

Jennifer Barnes

Panther Express,
University of Pittsburgh



PANELIST

Guillermo Velazquez

Pittsburgh Hispanic
Development Corporation



PANELIST

Pierce Robinson

Pittsburgh Urban
Redevelopment Authority

Tuesday, October 13, 2020 from Noon-1 p.m.

Register at calendar.pitt.edu/event/hbp

THIS EVENT REQUIRES REGISTRATION

This event is co-sponsored by the
University of Pittsburgh Library
System and the University of
Pittsburgh Innovation Institute.



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and Entrepreneurship